

Linguistic Society of America

Annual Meeting Sponsorship Opportunities

Hilton San Francisco, 8-11 January 2009

Welcome to the Linguistic Society of America's 83rd Annual Meeting! In 2009, we have a highly desirable meeting venue, a phenomenally low (\$99/night) hotel room rate, and six major linguistics departments and programs in the Bay Area. All these factors should combine to make this meeting an extraordinarily successful one.

Many of you have already arranged, or will be arranging, to have a booth in our Exhibits area, advertise in our Annual Meeting Handbook, or both. In addition, we are pleased to announce the availability of a number of sponsorship opportunities at the LSA Annual Meeting. These include refreshment breaks and receptions, both at the hotel and offsite, and a Meeting Tote Bag.

A variety of time slots are suitable for breaks/receptions. Some suggestions are (time slots subject to revision):

- Breakfast (7:00-9:00 a.m., before concurrent sessions begin at 9:00)
- Morning break (10:30 a.m., as poster sessions change)
- Lunchtime (noon, as concurrent sessions end)
- Afternoon break (3:30, as poster sessions change)

In addition, sponsorships are available for our Graduate Student Mixer, held offsite and attended by 80-100 graduate students, and for our major reception on Saturday evening, attended by 300-400 members of the LSA and its sister societies. (In 2009, this reception will be in honor of the 50th anniversary of CAL, the Center for Applied Linguistics.)

Some basic break and reception choices are outlined below, but note that many other options are possible. Prices for events other than the Graduate Student Mixer and the CAL Reception are based on an attendance of 100 people. Many of these options give you the chance to have your logo on cups, napkins, and even on some food items!

<i>Graduate Student Mixer</i> (Friday evening, offsite)	\$1,000
<i>Coffee Break</i> Coffee, Tea, Decaf	\$1,300
<i>Coffee Bar</i> Coffee/Tea/Decaf, cookies & petit fours w/logo, logo cups	\$2,750

Spa Fusion Break \$2,750
Vegetable and fruit juices, crudités, dried fruit, trail mix, logo cups & napkins

Wine and Cheese Reception \$4,000
Cheese platter, fruit, baguette slices, crackers, logo napkins

Continental Breakfast \$4,150
Fruit juices, preserves, muffins/scones/croissants, coffee/tea/decaf, logo napkins

Major Sponsor of CAL Reception \$10,000

In addition, we are pleased to announce the availability of sponsorship for a meeting tote bag, distributed to all preregistered and onsite attendees. The bag will feature the LSA's logo and website as well as the sponsor's logo.

Tote Bag (includes production costs) with LSA and sponsor Logo \$2500SOLD

We are excited to be able to offer these sponsorship opportunities, which will not only enhance the experience of our meeting's attendees but will provide sponsors with the chance to reach a highly focused and motivated group of individuals. We look forward to expanding our sponsorship opportunities in coming years, and welcome your suggestions and comments.

For more information or to inquire about other sponsorship opportunities, please contact David Robinson, Director of Membership and Meetings, at [drobinson@lsadc.org](mailto:drobenson@lsadc.org) or by phone at 202-835-1714.

All sponsors will receive

- Recognition in the Annual Meeting Handbook (distributed to over 1,000 attendees)
- Recognition on signage at food & beverage events
- Recognition on the LSA's web site
- One complimentary registration for the Meeting

In addition, the major sponsor for the CAL Reception will receive

- Up to four complimentary registrations for the Annual Meeting
- VIP Seating for up to four people at the Presidential Address
- Recognition from the podium at the preceding Presidential Address.